## ORDER

107895 Orders Order / Rev: Alt Order #: 06863996 DCCC.HORSFORD Product Desc:

> 2102 Estimate:

Flight Dates: 10/16/12 - 10/21/12

Original Date / Rev: 10/15/12 / 10/16/12 **GENERAL** 

Order Type:

Primary AE.

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar;



Amy McCreary

**BLPHI** 

National

Agency Name:

**Buying Contact:** 

Billing Contact:

Washington Harbor

Washington, DC 20007

GMMB, Inc./ Washington D.C.

Agency Commission.

EOM/EOC

00.05:00

15%

Cash Broadcast

Advertiser

Name:

Priority.

**DCCC/ Horsford** 

A35+ Demographic:

Product Codes:

Revenue Codes:

PLC02 SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

New Business Thru.

Order Separation:

Advertiser External ID:

Agency External ID.

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	47	\$43,150.00	\$36,677 50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	47	\$43,150.00	\$36,677.50	0.00
Totals	47	\$43,150.00	\$36,677.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	27%	\$43,150.00
Market	100%	\$159,814.81

Competitive Share	Share						
CABLE	0%	\$0.00					
KBLR	0%	\$0.00					
KFBT	0%	\$0.00					
KINC	0%	\$0.00					
KLAS	30%	\$47,944.44					
KLVX	0%	\$0.00					
KSNV-	0%	\$0.00					
KTNV	25%	\$39,953.70					
KTUD	1%	\$1,598.15					
KVVU	14%	\$22,374.07					
KVWB	0%	\$0.00					
LV1	0%	\$0.00					
UNKWN	3%	\$4,794.44					

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ē	1	KSNV	10/16/12	10/18/12	M-F 5-6a WakeUp	w/WaGM	5-6a	- TWT	:30	2	\$450.001	0.00 NM	2	\$900 00
					M-F 5-6a WakeU	w/Wagners								
	1	WAKE (	JP W/WAG	GNERS										
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	W	eek: 10/1	15/12	10/21/12	-TWT	2	\$450.00	0 00						

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Order / Rev;

107895

Advertiser:

DCCC/ Horsford

Alt Order #.
Flight Dates:

06863996 10/16/12 - 10/21/12 Product Desc:

DCCC HORSFORD

Estimate: 2102

K\$NV

MarkE UP WWWAGNERS   Salat Date   End Date   Weekdays   Social/Yeek   Social/	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	me Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Start Date   Find Date   Meteridays   Spots/Meter   Spot	E 1	KSNV	10/16/1	2 10/18/12		·	5- <del>6</del> a	-TWT	:30	2	\$450.001	0.00 NM	2	\$900 00
Staff Date   Find Date   Control		MAKEI	I ID SAZAAZ	AGNERS	M-F 5-6a WakeU	p w/Wagners								
Week 1016112   101912   Week Up Early Wagners   Wake Up Wagners   Wake Up Wake Up Wagners					Weekdays	Spots/Week	Rate	Rating						
Wake UP EARLY WWWAGNERS   Sand Date   Find Date   Fi	We						-	•						
Mark   UP EARLY WINACANERS   Stock   Mark   Stock	E 2	KSNV	10/16/1	2 10/18/12	Wake Up Early w	/ Wagn@M	430a-5a	- TWT	- :30	2	\$200.001	0 00 NM	2	\$400.00
Sign   Date   Meek 101512   101211			UD 5 A D	V 14/04/4 O4		Vagners								
Week   1015   12   1021   12   17   17   17   17   17   17						Snots/Meek	Rate	Rating						
MAKE UP WWWGONERS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 1016/12   1016/12   1016/12   1076/14   1076/12   1076/14   1076/12   1076/14   1076/	We													
Week   101512   1021112	E 3	KSNV	10/16/1	2 10/18/12	M-F 6-7a WakeU <sub>l</sub>	pw/Wa@M	6-7a	-TWT	;30	2	\$700.001	0.00 NM	2	\$1,400.00
Sint Date   End Date   Weekdays   Spots/Week   Rate   Spots				4.011500	M·F 6-7a WakeU	p w/Wagners								
Meter   101612   1021112   -TMT   2 \$700.00   0.00	1				Meekdays	SnatsAMaak	Pata	Ratino						
E 4 KSNV 10/16/12 10/18/12 Today Show I Today Show I I Sart Date End Date Week 10/16/12 10/18/1	We													
TODAY SHOW  Shart Date					Today Show	СМ		-TWT	- :30	3	\$900.001	0 00 NM	3	\$2,700.00
Siart Date   End Date   Week 2017512   102112   -TWT   3   \$900.00   0.00   0.00					-									
Week-10715/12   107211/2   -TWT   3   \$900.00   0.00				C. d Data	(d)==lod=	C4-04(I-	D-4-	Datina						
E 5 KSNV 10/16/12 10/18/12 M-F Today Show II 3rd H6M 9-10a	\An		-											
TODAY SHOW				• •				_	- :30	1	\$425,001	0.00 NM	1	\$425,00
Start Date   End Date   Weekdays   Spots/Week   Rate   S425.00   0.00     S425.00   0.00   0.00   S425.00   0.00   0.00   S425.00   0.00   S425.00   0.00   S425.00   0.00   S425.00   0.00   0.00   S425.00   0.00   0.00   S425.00   0.00   0.00   0.00   0.00   S425.00   0.					-									
Meek: 10/15/12   10/21/12   10/15/12   M-F Today Show III 4h BM   10am-11am   TwT   :30   2   \$325.001   0.00 NM   2   \$650.00														
E 6 KSNV 10/16/12 10/18/12 M-F Today Show III 4th BM 10am-11am -TwT :30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour Today 4	167					Spots/Week								
TODAY SHOW III  Start Date   End Date   Weekdays   Spots/Week   Rate   S25.00   0.00    F 7 KSNV 101/6/12 101/81/2 Rachael Ray   CM   11am-12pm   -TwT   :30   2 \$325.00   0.00   NM   2 \$650.01    F 7 KSNV 101/6/12 101/81/2 Rachael Ray   Sant Date   Find Date   Weekdays   Spots/Week   Rate   Rating   0.00    F 8 KSNV 101/6/12 101/81/2 101/81/2 Noon News   CM   12-1230pm   -TwT   30   2 \$425.00   0.00   NM   2 \$850.01    NOON NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating						III 4th RM	*		- :30	2	\$325 001	0.00 NM	2	\$650.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00		KOITY	10/10/1	2 10/10/12		THE THE RAPE	, odin-1 rain		.50	-	<b>\$525.00</b> 1	0.00 (4.00	-	4000.00
Week   10/15/12   10/12/11/2   TWT   2 \$325.00   0.00		TODAY	SHOW	III										
E 7 KSNV 10/16/12 10/18/12 Rachael Ray Rachael Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.								_						
RACHEL RAY Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/15/12   10/21/12   -TWT   2   \$325.00   0.00    E 8 KSNV 10/16/12 10/18/12   Noon News   Noon News   Noon News   Noon News   Noon News   Noon News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 10/15/12   10/21/12   -TWT   2   \$425.00   0.00    E 9 KSNV 10/16/12 10/18/12   The Agenda 1230pm   CM   1230-1p   -TWT   :30   2 \$325.001   0.00   NM   2 \$650.00   NEWS 4: THE AGENDA   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/15/12   10/21/12   10/21/12   Days of our Lives   CM   1258p-2pm   -TWT   :30   2 \$425.001   0.00   NM   2 \$850.00   DAYS OF OUR LIVES   Days of our Lives   Days of our Lives   Days of our Lives   Week: 10/15/12   10/21/12   The Doctors   CM   2pm-3pm   -TWT   :30   2 \$325.001   0.00   NM   2 \$650.00   E11 KSNV 10/16/12 10/18/12   The Doctors   CM   2pm-3pm   -TWT   :30   2 \$325.001   0.00   NM   2 \$650.00   DOCTORS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   TWT   2 \$325.00   0.00   CM   2pm-3pm   -TWT   :30   2 \$325.001   0.00   NM   2 \$650.00   CM   2pm-3pm   TWT   :30   2 \$450.001   0.00   NM   2 \$650.00   CM   2pm-3pm   TWT   :30   2 \$450.001   0.00   NM   2 \$650.00   CM   2pm-3pm   TWT   :30   2 \$450.001   0.00   NM   2 \$650.00   CM   2pm-3pm   TWT   :30   2 \$450.001   0.00   NM   2 \$650.00   CM   2pm-3pm   TWT   :30   2 \$450.001   0.00   NM   2 \$650.00   CM   2pm-3pm   TWT   :30   2 \$450.001   0.00   NM   2 \$650.00   CM   2pm-3pm   TWT   :30   2 \$450.001   0.00   NM   2 \$650.00   CM   2pm-3pm   TWT   :30   2 \$450.001   0.00   NM   2 \$650.00   CM   2pm-3pm   TWT   :30   2 \$450.001   0.00   NM   2 \$650.00   CM   2pm-3pm   TWT   :30   2 \$450.001   0.00   NM   2 \$650.00   CM   2pm-3pm   TWT   :30   2 \$450	_								- :30	2	\$325,001	O DO NIM	7	\$650.00
RACHEL RAY   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	C /	VOINV	10/16/1	2 10/10/12		CIVI	; rain-rzpin	-181	30	2	\$323,001	U.UU INIVI	2	\$030,00
Week: 10/15/12   10/21/12   -TWT   2   \$325.00   0.00	1	RACHE	L RAY		•									
E 8 KSNV 10/16/12 10/18/12 Noon News Rate Rating Week 10/15/12 10/21/12 -TWT 2 \$425.00 0.00  E 9 KSNV 10/16/12 10/18/12 The Agenda 1230pm CM 1230·1p -TWT :30 2 \$325.001 0.00 NM 2 \$650.00 NM NEWS 4: THE AGENDA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/18/12 Days of our Lives DAYS OF OUR LIVES Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/18/12 Days of our Lives DOSTORS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/18/12 10/18/12 The Doctors The Doctors The Doctors The Doctors DOCTORS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWT 2 \$425.00 0.00  E 12 KSNV 10/16/12 10/18/12 Dr. Phil CM 3-4p -TWT :30 2 \$450.001 0.00 NM 2 \$650.00 Dr. Phil Dr														
Noon News									20	2	¢436.004	0.00 NM	2	£950.00
NOON NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   One   NEWS 4: THE AGENDA   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   One   NEWS 4: THE AGENDA   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   One   NEWS 4: THE AGENDA   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   One	EO	KONV	10/10/1	2 10/10/12		CIVI	12-1230pm	-161	30	2	\$425 UU I	U UU ININI	2	\$650.00
Week 10/15/12         10/21/12         -TWT         2         \$425.00         0.00           E 9 KSNV 10/16/12         10/18/12         The Agenda 1230pm         CM         1230-1p         -TWT         :30         2         \$325.001         0.00 NM         2         \$650.00           NEWS 4: THE AGENDA         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating         Rating         Spots/Week         Rating         Spots/Week         Provided Park	1	NOON !	NEWS		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,									
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The Agenda 1230pm  NEWS 4: THE AGENDA  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/18/12 10/18/12 Days of our Lives  DAYS OF OUR LIVES  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/18/12 10/18/12 The Doctors  DOCTORS  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/18/12 10/18/12 The Doctors  The Doctors  DOCTORS  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/18/12 10/18/12 The Doctors  The Doctors  DOCTORS  Start Date Ind Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/18/12 10/18/12 The The Doctors  The Doctors  DOCTORS  Start Date Ind Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/18/12 10/18/12 Dr. Phil											Ann - nn 1	0.00 1114	_	mata aa
NEWS 4: THE AGENDA  Start Date	E 9	KSNV	10/16/1	2 10/18/12	-		1230-1p	-TWT	- :30	2	\$325 001	0.00 NM	2	\$650 00
Week: 10/15/12         10/21/12         -TWT         2         \$325.00         0.00           E 10 KSNV 10/16/12         10/18/12 Days of our Lives         CM         1258p-2pm         -TWT         :30         2         \$425.001         0.00 NM         2         \$850.00           DAYS OF OUR LIVES           Start Date End Date Weekdays         Spots/Week         Rate Rating           Week: 10/15/12 10/21/12 10/18/12         The Doctors         CM         2pm-3pm         -TWT         :30         2         \$325.001         0.00 NM         2         \$650.00           DOCTORS           Start Date End Date Weekdays         Spots/Week         Rate Rating           Week: 10/15/12 10/18/12 10/18/12 Dr. Phil         CM         3-4p         -TWT         :30         2         \$450.001         0.00 NM         2         \$900.00           E 12 KSNV 10/16/12 10/18/12 Dr. Phil         CM         3-4p         -TWT         :30         2         \$450.001         0.00 NM         2         \$900.00           DR. PHIL         Start Date End Date Weekdays         Spots/Week         Rate Rating         Rating         Rating         Rating         Rating         Rating         Rati		NEWS 4	4: THE A	GENDA	The Agenda 125	э <b>р</b>								
E 10 KSNV 10/16/12 10/18/12 Days of our Lives		Sta	rt Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Days of our Lives   Days of our Lives														
DAYS OF OUR LIVES   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 10	KSNV	10/16/1	2 10/18/12	•		1258p-2pm	-TWT	- :30	2	\$425 001	0.00 NM	2	\$850 00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         -TWT         2 \$425.00         0.00           E 11 KSNV 10/16/12 10/18/12         The Doctors         CM 2pm-3pm         -TWT         :30 2 \$325.001         0.00 NM         2 \$650.00           DOCTORS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         -TWT         2 \$325.00         0.00           E 12 KSNV 10/16/12 10/18/12 Dr. Phil         CM 3-4p         -TWT         :30 2 \$450.001         0.00 NM         2 \$900.00           DR. PHIL         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         -TWT         2 \$450.00         0.00		DAYS C	F OUR	LIVES	Days of our Lives									
E 11 KSNV 10/16/12 10/18/12 The Doctors The Doctors DOCTORS  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWT 2 \$325.00 0.00  E 12 KSNV 10/16/12 10/18/12 Dr. Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWT 2 \$450.00 0.00					Weekdays	Spots/Week	<u>Rate</u>	Rating						
The Doctors  DOCTORS  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWT 2 \$325.00 0.00  E 12 KSNV 10/16/12 10/18/12 Dr. Phil CM 3-4p -TWT :30 2 \$450.001 0.00 NM 2 \$900.00  Dr Phil  DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWT 2 \$450.00 0.00	We	eek: 10/	15/12	10/21/12	-TWT		\$425.00							
DOCTORS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 11	K\$NV	10/16/1	2 10/18/12		СМ	2pm-3pm	-TWT	- ;30	2	\$325.001	0.00 NM	2	\$650.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         -TWT         2 \$325.00         0.00           E 12 KSNV 10/16/12 10/18/12 Dr. Phil         CM 3-4p         -TWT         :30 2 \$450.001         0.00 NM         2 \$900.00           DR. PHIL         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         -TWT         2 \$450.00         0.00		DOCTO	RS		The Doctors									
Week: 10/15/12       10/21/12       -TWT       2       \$325.00       0.00         E 12 KSNV 10/16/12 10/18/12 Dr. Phil       CM 3-4p       -TWT       :30       2       \$450.001       0.00 NM       2       \$900.00         DR. PHIL         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 10/15/12       10/21/12       -TWT       2       \$450.00       0.00				End Date	Weekdays	Spots/Week	Rate	Rating						
Dr Phil           DR. PHIL         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         -TwT         2         \$450.00         0.00	We													
DR. PHIL         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         -TWT         2         \$450.00         0.00	E 12	KSNV	10/16/1	2 10/18/12		СМ	3-4p	-TWT	:30	2	\$450.001	0.00 NM	2	\$900 00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         -TwT         2         \$450.00         0.00		DD 5:::			Dr Phil									
Week: 10/15/12 10/21/12 -TWT 2 \$450.00 0.00				End Date	Weekdays	Spots/Meek	Rate	Ratino						
	W													
						CM		-TWT	- ;30	2	\$725 001	0.00 NM	2	\$1,450 00

Print Date: 10/17/12 08.02.29 Page 3 of 4

**KSNV** 

Order / Rev;

107895

Advertiser;

DCCC/ Horsford

Alt Order #: Flight Dates: 06863996 10/16/12 - 10/21/12 Product Desc:

DCCC HORSFORD

Estimate:

2102

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	oots F	Rate Pri	Rtg Type	Spots	Amount
			4PM NEWS (1 he		(4:00 PM-4:30	PM)						
FIRST												
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> -TwT	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
E 14 KSNV			NEWS 3 at 4 (1 to 4PM NEWS (1 ho	HOUR)CM	4-5pm (4:30 PM-5:00	-TWT	;30	2 \$7	25.001	0 00 NM	2	\$1,450.00
NEWS												
Week: 10		End Date 10/21/12	<u>Weekdays</u> -TwT	Spots/Week 2	Rate \$725.00	Rating 0.00						
		2 10/18/12	M-F Early News M-F Early News	СМ	5-630p	-TWT	:30	2 \$1.2	200 001	0 00 NM	2	\$2,400.00
NEWS	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	-TWT		\$1,200.00	0.00						
E 16 KSNV	10/16/1	2 10/18/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	WT	;30	2 \$1,3	300.001	0.00 NM	2	\$2,600.00
JEOPA		F-15-1-	Mar at days	C4-88(1-	Dete	Dating						
<u>Sta</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> wt	Spots/Week 2	<u>Rate</u> \$1,300.00	Rating 0.00				1		
E 17 KSNV	_			СМ	7-730pm	WT	:30	2 \$1,3	300.001	0.00 NM	2	\$2,600.00
WHEEL	L		WH WINEEROLLO	itune								
<u>Sta</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> wT	Spots/Week 2	Rate \$1,300.00	Rating 0.00						
E 18 KSNV	10/16/1	2 10/18/12	FacetoFace/Raisi	ton RepCM	730-758pm	WT	:30	2 \$9	300.001	0.00 NM	2	\$1,800.00
FACE <sup>-</sup>	TO FACE		FacetoFace/Rals	ton Report								
Week: 10		End Date 10/21/12	<u>Weekdays</u> WT	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
E 19 KSNV NEWS		2 10/18/12	M-F News 3 at El M-F News 3 at E		11pm-1135pr	n -TwT	:30	2 \$1,2	200.001	0.00 NM	2	\$2,400.00
	art Date	End Date 10/21/12	Weekdays -TwT	Spots/Week 2	<u>Rate</u> \$1,200.00	Rating 0.00						
E 20 KSNV			The Tonight Show	v CM	1135p-1236a	-TWT	:30	2 \$5	500.001	0.00 NM	2	\$1,000 00
	HT SHO		Minaliala	Cta Asta ala	Deto	Detina						
<u>Sta</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> -TwT	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00				-		
			Late Night w/Fallo	on CM	1236a-136am	-TWT	:30	2 \$2	250.001	0.00 NM	2	\$500.00
	FALLON									1		
Sta Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> -TwT	Spots/Week 2		Rating 0.00						
			NFL Football	CM	1P-9PM	S	:30	1 \$10,0	000.001	0 00 NM	1	\$10,000.00
Sta Week: 10	art Date /15/12	End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00						
			Last Call w/Carso Last Call w/Carso	n DalyCM	136-205am	WT	:30	1 \$1	00.002	0.00 NM	1	\$100.00
<u>Sta</u> Week; 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> WT	Spots/Week 1		Rating 0.00						
_		2 10/20/12	Saturday Night Li Saturday Night L		1130pm-1:02	amS-	:30	1 \$1,4	100.001	0.00 NM	1	\$1,400.00
	art Date /15/12	End Date 10/21/12	Weekdays S-	Spots/Week 1	Rate \$1,400.00	Rating 0.00						
Week, 10				_							4	\$4,000.0
N25 KSNV	10/17/1	2 10/17/12	Wed PR 9-10p Wednesday Prim	CM ne 9-10pm	9-10pm	W <b></b>	:30	1 \$4,0	000.001	0.00 <b>NM</b>	1	34,000.00

Print Date: 10/17/12 08:02.29 Page 4 of 4

Order / Rev:

107895

Advertiser:

DCCC/ Horsford

Alt Order #:

06863996

Product Desc:

DCCC.HORSFORD

KSNV

Flight Dates:

10/16/12 - 10/21/12

Estimate:

2102

Ln Ch Start End	d Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
N 26 KSNV 10/17/12 10/1	8/12 Noon News Noon News	CM	12-1230pm	WT	:30 1	\$425.001	0.00 NM 1	\$425 00
TODAY SHOW II								
Start Date End D	Date Weekdays	Spots/Week	Rate	Rating				
Week: 10/15/12 10/21	/12\T	1	\$425.00	0.00				
			-				Totals 47	\$43,150.00